

North of Tyne Community Led Local Development – summary of activities, targets and funding

Local needs and opportunities	Objectives	Activities	Targets (Outputs and Results)	Funding
<p>Evidence indicates that new alternative economic development must have a focus upon enterprising neighbourhoods in contributing to increased local social and economic resilience. There is a significant role for existing anchor organisations and small organisations within target neighbourhoods as catalysts for a new local entrepreneurialism. CLLD offers the opportunity for deeper local reach and the co-ordinated provision of a range of support mechanisms to stimulate small business activity and social/micro enterprise within the target area.</p> <p>Such an approach would respond to prevalent local need in terms of:</p> <ul style="list-style-type: none"> • The ability to modify existing premises to accommodate targeted support activity • The local provision of tailored and more appropriate and accessible packages of support directly and indirectly • The ability to work in and with communities to examine the potential for the development of a range of business propositions and models within a framework that provides greater and more holistic support, accessible in well established and accessible locations by trusted local organisations/partners • The strategic potential to bring together existing delivery programmes to augment and add value to the available package of support and simplify the process for beneficiaries 	<p>Objective A</p> <p>Making community assets, organisations and the social fabric in the CLLD area more entrepreneurial</p>	<p>Activity 1 - ERDF</p> <p>Provision of new, and the promotion and expansion of existing small scale community hub facilities (including neighbourhood hubs that engage with beneficiaries through phone or online chat facilities) to support small and medium enterprises (including social enterprises).</p>	<p>200 Sq metres public or commercial building built or renovated in target areas (ERDF output P12)</p> <p>22 enterprises receiving support (ERDF output C1)</p> <p>15 new enterprises receiving support (ERDF output C5)</p> <p>17 employment increase in supported enterprises (ERDF output C8)</p> <p>30 potential entrepreneurs assisted to be enterprise ready (at least 12 hours of support) (ERDF output P11)</p> <p>27 potential entrepreneurs engaged (less than 12 hours of support) (LAG output)</p>	<p>Total: £323,000 split between:</p> <ul style="list-style-type: none"> - £220,000 capital - £103,000 revenue <p>Consisting of:</p> <p>£193,800 ERDF</p> <p>£129,200 public match</p> <p>£0 private match</p>
		<p>Activity 2 - ERDF</p> <p>Promotion of entrepreneurship and self-employment (including small grants to entrepreneurs).</p>	<p>248 potential entrepreneurs engaged (less than 12 hours of support) (LAG output)</p> <p>270 potential entrepreneurs assisted to be enterprise ready (ERDF output P11)</p>	<p>Total: £323,000</p> <p>Consisting of:</p> <p>£193,800 ERDF</p> <p>£102,200 public match</p> <p>£27,000 private match</p>
	<p>Objective B</p> <p>Strengthening the business community in the CLLD area</p>	<p>Activity 3 - ERDF</p> <p>Tailored business support activities including: mentoring, coaching, information, advice and guidance (on general business running skills and also on e.g. digital opportunities, insurance, supply chains and communications), small grants to existing and start-up businesses as well as creating and supporting trading and networking opportunities.</p>	<p>82 enterprises receiving support (ERDF output C1)</p> <p>60 new enterprises receiving support (ERDF output C5)</p> <p>62 employment increase in supported enterprises (ERDF output C8)</p>	<p>Total: £200,000</p> <p>Consisting of:</p> <p>£120,000 ERDF</p> <p>£54,000 public match</p> <p>£26,000 private match</p>

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At a regional level statistics show 25% of individuals possess no qualifications. There are areas within the programme geography where that figure rises to over 45% with serious implications for the local economy. Opportunities exist through the CLLD programme for greater and improved collaboration across providers to deliver more effective, timely and strategic interventions to raise the level of local skills. Opportunity also aligns with the needs of the client group through the important community based network of local providers of services to build skills and capacity.	Objective C Supporting first steps towards economic activity within the CLLD area through learning, tackling multiple barriers and integrating support services.	Activity 4 - ESF Improving low level skills amongst all beneficiaries including communication, ICT and digital skills (mainly community based learning).	739 participants of the activity (ESF output O1), including: <ul style="list-style-type: none"> - 517 participants that are unemployed incl. long-term unemployed (CO01) - 185 participants that are inactive (CO03) - 141 participants that are over 50 years of age (O4) - 125 participants that are from ethnic minorities (O5) - 214 participants with disabilities (CO16) - 370 participants that are women (LAG output) - 66 participants that are carers (LAG output) 141 participants in education or training on leaving (ESF result CRO2 – a subset of O1)	Total: £640,000 Consisting of: £320,000 ESF £320,000 public match £0 private match
The needs of individuals within the target area can necessitate intensive and sometimes longer term interventions in order to effectively address multiple barriers and complex needs. The CLLD programme has the potential to act as a first level intervention to address these needs or work in conjunction with other complementary programmes e.g. Building Better Opportunities to provide coordinated progression opportunities as part of a longer term solution. More specialist services around IAG (Information, Advice and Guidance) financial inclusion might be integrated as part of the service offer.		Activity 5 - ESF Reducing employment barriers linked to social and economic isolation, for example by addressing health and transport issues and increasing access to information and sources of advice on issues such as debt and money management.	623 participants of the activity (ESF output O1), including: <ul style="list-style-type: none"> - 436 participants that are unemployed incl. long-term unemployed (CO01) - 155 participants that are inactive (CO03) - 118 participants that are over 50 years of age (O4) - 106 participants that are from ethnic minorities (O5) - 181 participants with disabilities (CO16) - 311 participants that are women (LAG output) - 56 participants that are carers (LAG output) 118 participants in education or training on leaving (ESF result CRO2 – a subset of O1) 115 unemployed participants in employment, incl. self-employment, on leaving (ESF result R1 – a subset of CO01) 75 inactive participants into employment or job search on leaving (ESF result R2 – a subset of CO03)	Total: £960,000 Consisting of: £480,000 ESF £480,000 public match £0 private match
Low levels of aspiration, skills and connectivity across the public, social and commercial sectors are characteristics of the target area. Activities under this measure seek to address these issues through targeted work with individuals and increased levels of collaboration. Consultation indicates strong support for improved communication and closer working across sectors to build local capacity The CLLD area has a number of local organisations successfully delivering services to local communities. They do so, generally, in an unconnected way despite some good examples of local collaboration. The CLLD programme and governance structure provides an opportunity for wider strategy formulation and delivery mechanisms that respect the autonomy of local organisations and the quality of the work they deliver but enable a more strategic architecture to facilitate increased collaboration, more effective targeting and maximising local impact.	Objective D Enabling entry to and progression along the pathway to employment and connecting local employers with communities	Activity 6 - ESF Providing individual (or personalised) pathways to integration, re-entry and progression into employment and better employment, for example through developing collaborative links between individuals, local employers, the social economy, social enterprises and intermediaries able to provide information, advice and guidance on employment and self-employment options.	528 participants of the activity (ESF output O1), including: <ul style="list-style-type: none"> - 370 participants that are unemployed incl. long-term unemployed (CO01) - 132 participants that are inactive (CO03) - 100 participants that are over 50 years of age (O4) - 90 participants that are from ethnic minorities (O5) - 153 participants with disabilities (CO16) - 264 participants that are women (LAG output) - 48 participants that are carers (LAG output) 100 participants in education or training on leaving (ESF result CRO2 – a subset of O1) 97 unemployed participants into employment, incl. self-employment, on leaving (ESF result R1 – a subset of CO01) 62 inactive participants into employment or job search on leaving (ESF result R2 – a subset of CO03)	Total: £1,600,000 Consisting of: £800,000 ESF £800,000 public match £0 private match