

NORTH OF TYNE COMMUNITY LED LOCAL DEVELOPMENT



CASE STUDIES NOV 2017- NOV 2020



European Union
European Structural
and Investment Funds



North Tyneside Council

Newcastle
City Council





A CHANCE TO TRADE

THE MILLIN CHARITY

The project supports unemployed women facing multiple barriers, who have an enterprise idea and aspiration in becoming self-employed. Through courses, workshops and one-to-one support women explore self-employment, gain real-life experience without risk (e.g. opportunities to sell products and services through pop-ups and markets) and build networks so they are confident to 'go it alone'.



Lucia was setting up a fashion business making dresses and accessories using a range of African prints and textiles. She attended the "Sell Your Service" Business Course and a range of other workshops provided as part of the project. When lockdown began in March 2020, she continued to access services remotely and was supported to start selling online. She is now selling her products on her Facebook and Etsy pages and has sold a range of masks and accessories during the pandemic. Lucia's comments: "I would not have managed to make all the progress that I have made so far without the help from The Millin Charity and the "A Chance to Trade" project and the many exciting and informative workshops. Thank you for the support".

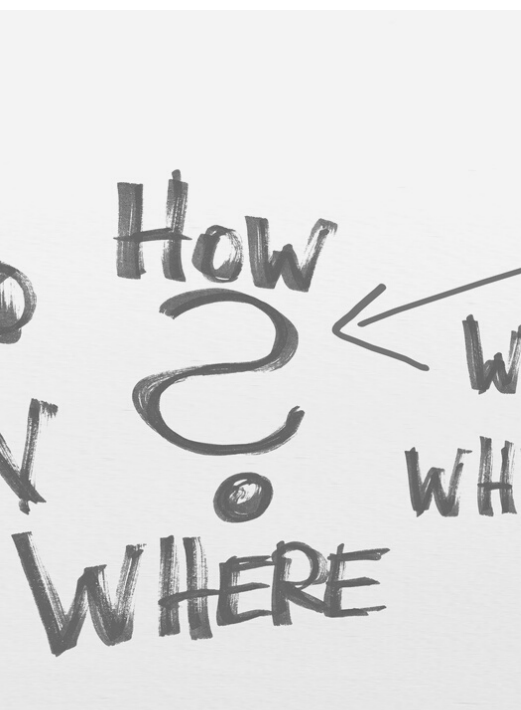


BEAT (BUILD, EMPOWER AND TRANSFORM) BUILDING FUTURES EAST

The project is a tailored package of coaching and skills development that encompasses stress and change management, making better life choices, basic skills, financial literacy and vocational options – in order to ‘beat’ disadvantage, raise employment and life opportunities.



Danielle spent the last 4 years as a full-time parent and wanted to move back into employment. However, she lacked confidence and was worried she would not be able to find an employer who could offer her flexible working pattern to fit around her role as a parent. Danielle was interested in becoming a care / support worker for the elderly. The project staff helped Danielle find employers within the adult social care sector who could provide a flexible working pattern and helped her submit applications and prepare for an interview. Danielle was offered a job at Home Instead Senior Care! One of the conditions of the job offer was that she completed an Enhanced DBS the cost of which was covered by the project. Danielle has said: “I’ve found this service very helpful. It has helped me gain confidence (...). Without the support I also wouldn’t have been in a position to start work as I wouldn’t have been able to afford the cost of my DBS”.





ROUTES TO WORK

REVIVING THE HEART OF THE WEST END

The project supports those furthest away from the job market to take steps towards feeling confident, resilient and ready for work. They offer a combination of experience-based learning, industry tasters, workshops, 1:2:1 coaching and peer mentoring at a time and location to suit the participants.



Andrea dedicated her life to caring for her 3 sons who all have a range of health and learning conditions. Having experienced 17 years of unemployment and caring responsibilities, her own health and mental wellbeing had deteriorated. In February 2020, when she first spoke to the project staff she 'saw no future'. During lockdown, Andrea tried the on-line health and wellbeing support offered by the project and gradually started to make positive changes to her everyday life and to the lives of her family. She set herself challenges to be more active physically which resulted in her children making positive steps too towards their own independence. In June 2020 Andrea appeared to the project staff as a completely transformed person – she told the staff she felt that she 'could do something about her priorities' now that she didn't feel as 'stressed about getting a job', she knew she had a plan. As a result of her new-found fitness regime and the goals she set herself, on 28th August 2020 Andrea climbed Ben Nevis!





LOCAL ACTION GROUP

The CLLD programme is led by the Local Action Group that consists of representatives of all sectors: community and voluntary sector, private and public sectors as well as local residents. They meet monthly, provide the leadership for the programme and make funding decisions.



Rosemary is a single mum to two daughters and a kinship carer for a little boy, who volunteers at her local community centre and learning hub. She has sports and teaching assistant qualifications, worked at Camp America and sailed a tall ship! Rosemary says: 'I have taken time off work to have children and getting back to work was hard. I had lost confidence in myself and my abilities.' Rosemary joined the Local Action Group in March 2017 and she has now developed into a confident person expressing her views and making funding decisions together with other Group members. 'For me it is a fantastic thing to be a part of!' she says.





SOME OF OUR NEW PROJECTS

Starting in 2020 despite the pandemic...

ONE LOAF AT A TIME

EARTH DOCTORS (TRADING AS BIG RIVER BAKERY)

In a working bakery in Shieldfield trainees will learn how to bake and gain barista and customer service skills and qualifications. They will be supported to progress into work in local food businesses, further training or into voluntary roles.

SKILL MILL URBAN GREEN

THE SKILL MILL

Skill Mill have teamed up with Urban Green to offer a hands-on programme of environmental management tasks in Newcastle parks to ex-young offenders and young adults at risk of offending. Participants will gain qualifications and learn employability skills.



PATHWAYS TO PROGRESS

GATESHEAD COLLEGE & FARESHARE

Warehousing related qualifications and real life work experience in Fareshare's warehouse is what participants of this project will gain. They will have the opportunity to progress into warehousing vacancies due to partnership's strong links with relevant employers in the region.

DRAMA WORKS

THE TWISTING DUCKS THEATRE COMPANY

The creative employability training programme for people with learning disabilities and autism will use drama techniques to explore transferable work skills. Peer Support Volunteers will share their employment journeys and offer mentoring to the participants.



ENGAGE AND PROGRESS

PROPS NORTH EAST

Carers of the loved ones who misuse or are dependent upon drugs or alcohol will be supported to imagine a future for themselves. Through volunteering placements, qualifications and employability support they will be able to progress into paid employment.

The story so far...

ALLOCATED
£1.4M

27 PROJECTS

582

48

local people supported to
overcome barriers to
employment or explore
entrepreneurship

local businesses
supported to grow

... to be continued

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